



CREATIVITY INNOVATION NURSING

2019 ANA-MICHIGAN CONFERENCE Sponsor & Exhibitor Prospectus

February 28, 2019
GVSU L.V. Eberhard Center | 301 West Fulton | Grand Rapids, Michigan



AMERICAN NURSES ASSOCIATION

MICHIGAN

Sponsor & Exhibitor Application
Deadline: Friday, February 8, 2019

ANA-Michigan Conference
February 28 - March 1, 2019
GVSU L.V. Eberhard Center | 301 West Fulton
Grand Rapids, Michigan

Sponsor & Exhibitor Information

American Nurses Association-Michigan (ANA-Michigan) invite Michigan nurses and nursing students to participate in the 2019 ANA-Michigan Conference and Annual Meeting. This year's event with exhibitors will take place Thursday, February 28, 2019 at the GVSU L.V. Eberhard Center in Grand Rapids, Michigan.

Creativity and Innovation in Nursing is the theme for this year's event. Our landscape around us is continually changing as well as scope of practice. Creativity and innovation many times go hand in hand. As nurses, we are open to change and want to be in the know of innovative and progressive practices as it applies to the care of our patients and colleagues. We strive to focus on embracing the evolving role of the nurse while harnessing the foundations of nursing practice. We look to the innovation of companies and educators to keep us informed and would value your representation at this one-day event.

All sponsorships over \$500 include a FREE exhibit booth! (the fee of \$300 will be waived)

We look forward to hearing back from you before the application deadline of February 8, 2019. For more information, visit www.ANA-Michigan.org. If you have any questions, please contact Kristen Taylor at the ANA-Michigan office at kristen@ANA-Michigan.org or 517.325.5306.

To book your hotel, you must contact
Holiday Inn Grand Rapids Downtown by February 12, 2019

Please call 616.235.7611 to reserve your room or go to <http://bit.ly/2FK86uU>
310 Pearl St. NW • Grand Rapids, MI 48307

Room Rate is \$142, Group Code: ANA

The Hotel offers complimentary parking for all registered hotel guests and is exactly 262 walking steps to the GVSU Eberhard Center

EXHIBITOR SCHEDULE - THURSDAY, FEBRUARY 28, 2019

6:30 am to 7:30 am	Exhibitor and poster set-up
7:30 am to 8:30 am	Breakfast and exhibit area open
10:00 am to 10:30 am	Attendee break with exhibitors and posters
11:30 am to 11:45 pm	Attendee break with exhibitors and posters
12:45 pm to 1:45 pm	Lunch with exhibitors
2:00 pm to 3:00 pm	Exhibitor teardown



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Tabletop Exhibitors
\$300

EXHIBITOR OPPORTUNITIES

- Company name on mobile app and website with clickable link
- Two company representatives at exhibitor table, extra staff members \$50 each
- Continental breakfast, breaks and lunch included
- 6-foot linen-draped exhibitor table with two chairs
- Exhibit space centrally located in meeting area where food will be served
- Booth placement will be determined by ANA-Michigan staff with priority given in order of sponsorship levels

Exhibit Hall open on Thursday, February 28, 2019

Poster Sponsor
\$500

SPECIALTY SPONSORSHIP OPPORTUNITIES

Exhibit level, exclusive signage in poster area, company name on mobile app and ANA-Michigan website with clickable link and social media recognition. **One available.**

Audio/Visual & Wi-Fi Sponsor
\$500

Exhibit level, company name on mobile app and ANA-Michigan website with clickable link and social media recognition. **One available.**

Lanyard Sponsor
\$750

Exhibit level, company name on mobile app and ANA-Michigan website with clickable link and social media recognition. Company may provide lanyards or ANA-Michigan can order on your behalf. **One available.**

Mobile App Sponsor
\$1,500

Exhibit level, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, one banner ad, one push notification and one complimentary conference registration. **One available.**

Attendee Gift Sponsor
\$1,500

Company logo on attendee conference gift, exhibit level, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs, two push notifications and one banner ad. **One available.**

Opening Reception Sponsorship
\$3,000

Exhibit level, exclusive signage at reception, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, two exclusive social media posts in February 2019, podium shout outs, two push notifications, one banner ad, one minute to speak before the awards presentations on Thursday, February 28, one company information table open during the reception, two complimentary conference registrations and one guest for evening reception. **One available.**

Banner Ads
\$250

Clickable banner app on mobile app. **Five available.**



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MEAL SPONSORSHIP OPPORTUNITIES

**Breakfast Connections
Sponsor
\$1,000**

Exhibit level, exclusive signage at breakfast, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs, one push notifications and company literature at each breakfast setting. **Two available.**

**Lunch Sponsor
\$1,500**

Exhibit level, exclusive signage at lunch, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs, one push notification, one complimentary conference registration. **Two available.**

**Coffee Break or
Grab-and-go Snack
Sponsor
\$750**

Exhibit level, exclusive signage at breaks, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs and one push notification.
*Grab-and-go snack will be available on Friday, March 1 at 12N.
Two available.

**Keynote Sponsor
\$1,500**

EDUCATIONAL SPONSORSHIP OPPORTUNITIES

Exhibit level, exclusive signage at front of general session room, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs, one push notification, one banner ad, two customized social media posts during February, one complimentary conference registration.
Two available.

**Education Session
Sponsor
\$1,000**

Exhibit level, exclusive signage at front of general session room, company name on mobile app and ANA-Michigan website with clickable link, social media recognition, podium shout outs, one push notification, one customized social media post in February and one complimentary conference registration. **Four available.**



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Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Website: _____ Type of Business: _____

Booth Representative Names: 1. _____ 2. _____

Special dietary or physical requirements _____

Booth Space - Exhibitor Only

- Booth Space – Six-foot table, covered and skirted \$300
- Additional Booth Space – Six-foot table, covered and skirted (\$100 each) \$ _____
- Additional Attendee (\$50 each) - Name of additional representative _____ \$ _____
- Check here if you require electricity for your booth

Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)

- Poster Sponsor \$500
- Audio/Visual & Wi-Fi Sponsor \$500
- Lanyard Sponsor \$750
- Mobile App Sponsor \$1,500
- Attendee Gift Sponsor \$1,500
- Opening Reception Sponsorship \$3,000
- Banner Ad \$250
- Breakfast Connections Sponsor \$1,000
- Lunch Sponsor \$1,500
- Coffee Break or Grab-and-go Snack Sponsor \$750
- Keynote Sponsor \$1,500
- Education Session Sponsor \$1,000

Total Amount Due \$ _____

PAYMENT METHOD:

(Make all checks payable to ANA-Michigan)

Check enclosed: \$ _____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

Mail to: ANA-Michigan
2501 Jolly Road
Suite 110
Okemos, Michigan 48864
Phone: 517-325-5306
kristen@ANA-Michigan.org
www.ANA-Michigan.org
Tax ID: 20-3643568

Thank you for your time, consideration and support of the 2019 ANA-Michigan Annual Assembly and Conference!

The above party hereby wishes to apply for the exhibit space/sponsorship at the 2019 ANA-Michigan Annual Assembly and Conference. Payment in full is required to reserve tabletop booth spaces and sponsorships. No refunds.